10. Holiday Greetings

Section 3210 (a) (5) (B) (iii) prohibits the use of the frank "for any card expressing holiday greetings from [a Representative]." The Commission has interpreted this to cover newsletters and all other mailings that include "non-incidental holiday greetings." Incidental holiday greetings are permissible. Examples of incidental greetings include salutations, signatures, and other simple greetings. Holiday colors, illustrations, and greetings on calendars are non-incidental and not frankable.